

# TDM continues to sponsor TSG team for 2023

**KUALA TERENGGANU** - TDM Berhad (TDM) together with its healthcare arm, Kumpulan Medic Iman Sdn. Bhd. (KMI Healthcare) continues to sponsor the Terengganu Polygon Cycling Team (TSG) with a total of RM500,000. TSG's outstanding track record and achievement in winning various cycling championships worldwide give confidence to the Group to retain its sponsorship for the 2023 season.

Present at Permai Hotel for the launching ceremony recently of the TSG's new team and jerseys for 2023 was Menteri Besar of Terengganu, YAB Dato' Seri Dr. Ahmad Samhuri Mokhtar, accompanied by Terengganu State Secretary and Chairman of TDM Berhad, YBM Tengku Seri Bijaya Raja Datuk Tengku Farok Hussin Tengku Abdul Jalil and State Youth, Sports and Non-Government Development Committee Chairman, YB Wan Sukairi Wan Abdullah. Also present at the launching ceremony were other sponsors, including Executive Director of TDM Berhad, Haji Najman Kamaruddin, management team of TDM, KMI Healthcare and KMI Kuala Terengganu Medical Centre (KMI Kuala Terengganu).

TSG's achievements, which



**A group photo of the management of TDM and KMI Healthcare with TSG**

are managed by Terengganu Pro-Asia Cycling Team (TPCT), are awe-inspiring, as in 2022 season, the team was once again crowned as the champion of the UCI Asia Tour, ranked 31st in the world out of 212 professional teams and 3rd in the UCI World Tour. Currently, TSG successfully attained the red jersey as the King of the Mountains and the white jersey as the Best Asian Rider as well as Best Asian Team at the 26th edi-

tion of Le Tour de Langkawi in October 2022. These milestone achievements are our source of pride as sponsors and a sign of support for the team managed by 90% of Terengganu-born.

Haji Najman Kamaruddin, at the ceremony, expressed his excitement about TSG's achievements, "Collaborating with influential names like TSG is very important to showcase new or existing products. It is a strategic investment as a sponsor in

bringing further TDM and KMI Healthcare brands locally and internationally through various initiatives together with TSG."

We hope this sponsorship can expand our brand momentum in line with the acknowledgements and awards received in the past years, namely Best-Startup Asia, Sustainability & CSR Malaysia Awards 2021, and a 3-star rating out of 4 for Economic, Environmental, Social and Governance (EESG) ratings

of Public Listed Companies (PLC) assessed by FTSE Russell. Meanwhile, KMI Healthcare bagged the BrandLaureate award in September and Malaysian Society for Quality in Health (MSQH) accreditation for KMI Kuantan Medical Centre (KMI Kuantan), a recognition in the quality of healthcare services on par with other leading healthcare brands.

"As a sponsor of TSG in healthcare, KMI Healthcare hospitals are equipped with the latest facilities and supported by a team of highly skilled medical specialists. For instance, KMI Kuala Terengganu has a well-equipped Physiotherapy and Rehabilitation Centre, which can significantly benefit riders, professional athletes, and sports enthusiasts in restoring and maintaining their mobility, function, and well-being. The company hope to highlight this offering as well as other healthcare services to the mass public," added Haji Najman.

TDM is always searching for innovations and initiatives to further increase the acceptance of our brand in the corporate and healthcare sector while at the same time also providing more significant impact on the local healthcare industry.