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Nestlé Malaysia's Project RELeaf Hits Milestone With One Million Trees Planted, Forges Ahead with TDM Plantation Partnership



Vitor Monthay/Unsplash

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In a significant environmental stride, Nestlé Malaysia has planted the first million trees under its ambitious Project RELeaf, aiming for a total of three million. The milestone coincides with a new partnership with TDM Plantation to contribute additional land, boosting reforestation efforts and enhancing

Malaysia's sustainability goals.

As part of this exciting new collaboration, TDM Plantation has [pledged](#) to contribute 514 hectares of land within its estates to enable Nestlé Malaysia to plant an additional 350,000 trees. This will bring Nestlé's Project RELeaf goal closer to fruition, aiming to plant three million trees across Malaysia to restore the country's forest ecosystems, protect wildlife, and safeguard critical water supplies.

Nestlé Malaysia's impressive progress in reforestation reflects positive collaboration with multiple stakeholders, including ongoing partners like Sime Darby Plantation Berhad. Regarding sustainability, Nestlé's nature-based Forest Positive strategy aligned well with Project RELeaf. This strategy targets the impact of climate change and helps lower carbon emissions by preserving Malaysia's forests and rich biodiversity. The project further enriches the sustainable livelihoods of communities as well. Nestlé has set an impressive goal of achieving 700,000 tonnes of carbon removal in ten years.

Mr. Juan Aranols, Chief Executive Officer of Nestlé (Malaysia) Berhad, made the following statement: "After the temporary interruption of our planting activities during COVID lockdowns, the project is now back to full steam. Following this milestone of one million trees planted today, we are in a good direction to cross the second million within the next 12 months, on track towards 3 million by early 2025. We hope that our partnership with TDMP will also serve as an inspiration for others to join us in this journey towards a greener, more sustainable future for Malaysia."

Mr. Hamdan bin Ibrahim, Chief Executive Officer of TDMP, also commented positively on the venture, calling it a commendable initiative driven by Nestlé Malaysia.

Meanwhile, Nestlé's decision to [discontinue](#) the production of Fantaes has left lolly lovers in Australia feeling gutted. According to the company, the move was prompted by declining sales and the need for significant upgrades at its Melbourne confectionery factory, where Fantaes are manufactured.

While this announcement may come as sad news for many, Nestlé is committed to ensuring that its products meet the highest quality and performance standards. Andrew Lawrey, General Manager of Nestlé Oceania Confectionery, expressed his understanding of this decision's impact and affirmed the company's commitment to its customers.

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