



# MEDIA RELEASE

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**TDM Berhad**

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## **Soft Launching Ceremony Terengganu Inc Challenge Series: International Golden Monsoon Ride 2024**

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**Kuala Terengganu, 13<sup>th</sup> October 2024** –TDM Berhad ("TDM" or the "Group"), successfully organized Soft Launching Ceremony Terengganu Inc Challenge Series: International Golden Monsoon Ride 2024 (IGMR 2024), officiated by YB Ustaz Hishamuddin Abdul Karim, Chairman of the Youth Development, Sports and NGO Committee. This international cycling event is set to take place on 14th December 2024 at 'Pusat Sains Kreativiti Terengganu (PSKT)'. The event was also attended by YBrs. Encik Burhanuddin Hilmi Mohamed @ Harun, President and Group Chief Executive Officer of Terengganu Inc and Haji Najman Kamaruddin, Executive Director of TDM Berhad, who has been selected as the host for IGMR 2024.

IGMR 2024 is expected to attract more than 1,000 participants, including local and international rider from neighbouring countries such as Indonesia, Thailand and Singapore. There will be 12 categories contested, including the MTB Race and Jamboree 30 km for the Elite, Men Open A, Men Open B, Men Master A, Men Master B, Men Veteran A, Men Veteran B, Men Junior, Women Open, Women Super Mama, E-Bike and Heavy Weight categories. In addition, there will be a Fun Ride category of 39 km for cycling enthusiasts who wish to participate without competing. This event is part of the Terengganu Inc Challenge Series, which began in 2019 and is now in its sixth edition.

YB Ustaz Hishamuddin highlighted that "The IGMR 2024 aims not only to strengthen the sport of cycling in Malaysia but also to introduce Terengganu as a premier destination for sports tourism and to promote a healthy lifestyle through cycling. Additionally, it positions Terengganu as an international sports hub. The event also serves to foster relationships within the local community while encouraging sportsmanship. Programs like this promote unity and build a sense of pride for Terengganu, known as the 'Land of Cyclists', offering a challenging yet captivating cycling experience through scenic and adventurous routes."

A major highlight of the soft launching ceremony was the presence of professional rider, Mohd Zamri Saleh from Terengganu Cycling Team (TSG), who donned the official IGMR 2024 jersey, making him the official jersey icon for this year's event. His participation adds prestige to the event and is expected to inspire more cyclists to take part in this thrilling competition.

A Perodua Myvi is offered as the grand prize in the lucky draw, along with other exciting prizes such as cash rewards, bicycles, electronic gadgets and home appliances like the iPhone 15, iPad, Flat Screen TV and a refrigerator. The lucky draw is intended to enhance the excitement of the event and to appreciate the active participation of all attendees. All registered participants will be eligible to join the lucky draw for a chance to win these fantastic prizes, which will surely add to the excitement of IGMR 2024.

TDM takes great pride in being the primary organizer of this prestigious event and hopes that IGMR 2024 will attract more cyclists and cycling enthusiasts, thereby promoting Terengganu as a vibrant sports and tourism hub. We look forward to continued support from all parties in future editions of the event.

For more information about IGMR 2024, visit the official social media of the Terengganu Inc Challenge Series.

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### **About TDM Berhad**

Incorporated in 1965, TDM Berhad is one of the Shariah-compliant securities listed on the Main Market of Bursa Malaysia's with core businesses in oil palm plantation and healthcare services.

The Group's plantation arm, TDM Plantation Sdn. Bhd. (TDMP), is a premium producer of Certified Sustainable Palm Oil (CSPO) and Certified Sustainable Palm Kernel (CSPK) with the Malaysian Sustainable Palm Oil (MSPO) and Roundtable on Sustainable Palm Oil (RSPO) certifications. It manages 13 oil palm estates and two (2) palm oil mills, two (2) Bio-Composting plants and two (2) Biogas plants located in Terengganu.

Under Kumpulan Medic Iman Sdn. Bhd. (KMI Healthcare), TDM owns five (5) community specialist hospitals that provide quality and affordable secondary healthcare services. The hospitals are KMI Kelana Jaya Medical Centre, Petaling Jaya, Selangor, KMI Kuantan Medical Centre, Kuantan, Pahang, KMI Kuala Terengganu Medical Centre, Kuala Terengganu, KMI Taman Desa Medical Centre, Kuala Lumpur and KMI Tawau Medical Centre, Sabah.

For further details, please visit our website [www.tdmberhad.com.my](http://www.tdmberhad.com.my)

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