

IMMEDIATE RELEASE

Over 1,000 Malaysians Unite for KMI Healthcare's Subuh Macam Jumaat & Fun Run 2026

Groundbreaking community initiative combines faith, fitness and preventive healthcare to promote holistic well-being and stronger communities.

Kuala Terengganu, 11 July 2026 – Kumpulan Medic Iman Sdn. Bhd. ("KMI" or "KMI Healthcare") successfully organised the Subuh Macam Jumaat & Fun Run 2026, a community initiative that combines spiritual enrichment with the promotion of a healthy lifestyle. Held at Masjid Al-Muktafi Billah Shah (Masjid Ladang), the programme brought together more than 1,000 participants from Kuala Terengganu and the surrounding areas. The event was attended by YB Dr. Muhammad Khalil bin Abdul Hadi, Terengganu State Executive Councillor for Information, Da'wah and Shariah Empowerment, who is also the Chairman of KMI Kuala Terengganu Medical Centre.

The programme was further enlivened by the presence of KMI Healthcare Celebrity Ambassador, Alif Satar, who is also the founder of the nationwide Subuh Macam Jumaat movement. The event commenced with congregational Subuh prayers, followed by a tazkirah (religious reminder) delivered by Ustaz Mad Kecil, before participants took part in the Fun Run as a symbolic representation of the importance of maintaining both spiritual and physical well-being in a balanced manner.

The programme aimed to reflect a holistic approach towards building a healthier society by integrating spiritual development with the practice of an active lifestyle. It received an overwhelmingly positive response from the public, demonstrating the growing awareness among Malaysians of the importance of caring not only for their physical health but also their emotional and spiritual well-being.

Commenting on the programme, KMI Healthcare's newly appointed Chief Executive Officer, effective 1 July 2026, Ir. Ts. Dr. Nurul Islam bin Mohamed Yusof, said, "The Subuh Macam Jumaat programme has successfully reinforced the role of the mosque as a centre for community engagement and unity, strengthening the bonds of brotherhood, nurturing compassion, and fostering a spirit of togetherness within the community."

He added, "As a community specialist healthcare provider, KMI Healthcare remains committed to championing preventive healthcare by encouraging the public to adopt healthier lifestyles, not only through the services we provide in our hospitals but also through various community outreach programmes. We believe that health education, physical activity, and active community participation are essential elements in improving the overall well-being of society."

He further emphasised that KMI Healthcare will continue expanding its community-based health initiatives in line with the organisation's aspiration to make quality healthcare services more accessible, while empowering communities to take a more proactive role in practising preventive healthcare.

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ABOUT KMI HEALTHCARE

Kumpulan Medic Iman Sdn. Bhd. or KMI Healthcare is a private healthcare provider under TDM Berhad, operating a network of hospitals across. The Healthcare Group has been established since 1996 under Kumpulan Mediiman Sdn Bhd and restructured to Kumpulan Medic Iman Sdn Bhd. in 2013. KMI is committed to delivering high-quality medical care through a holistic approach that combines clinical expertise with the preservation of human values to meet the needs of the community. KMI Healthcare manages five specialist community hospitals namely: -

1. KMI Kuantan Medical Centre ("KMI Kuantan");
2. KMI Kuala Terengganu Medical Centre ("KMI Kuala Terengganu")
3. KMI Taman Desa Medical Centre ("KMI Taman Desa")
4. KMI Tawau Medical Centre ("KMI Tawau"), and
5. KMI Kelana Jaya Medical Centre ("KMI Kelana Jaya").

All its purpose-built hospitals offer single-bedded rooms that ensure privacy and comfort to their patients and guardians. KMI Healthcare is strategically positioned to become the trusted healthcare provider of choice due to its highly accessible locations. For further details, please visit our website www.kmihealthcare.com.

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